



NEWSLETTER

INTRODUCING NEW CEO FOR A PRIMARY CHOICE

Mrs. Shannon Oxendine

ST. PAULS— A Primary Choice, Inc., was founded in 2004 by Mr. Thad Davis. Over the last 21 years, Mr. Davis made it a priority to give our consumers the absolute best services possible regardless of circumstances, while also putting in place the best leaders. Mrs. Shannon Oxendine was one of those leaders, and she will look to do the same for our consumers as she steps in as CEO for A Primary Choice, Inc. The APC family is beyond grateful for Mr. Davis and his leadership over the years and is beyond excited to now be led by Mrs. Shannon!



Hear from Owner and Founder of PHC and APC, Mr. Thad Davis



“It is with great excitement that I announce Mrs. Shannon Oxendine, as the CEO of A Primary Choice, Inc. Throughout her tenure APC has experienced significant growth. We are well positioned to continue to provide high quality services across the state of North Carolina. She is exceptionally skilled in the job, and we wish her the best as she leads A Primary Choice, Inc. into the future. I will continue to be involved with PHC and APC but more in a role of financial oversight. I have enjoyed my 21 years as the CEO of APC and believe it is time for me to move on and make room for talent that has been cultivated over 18 years. Please congratulate Shannon on her new position and new challenge within the company. We look forward to many more years to come!”
- Mr. Thad Davis



HEAR FROM NEW CEO MRS. SHANNON OXENDINE



“I am truly honored to step into the role of CEO at A Primary Choice, Inc. As I begin this new chapter, my commitment is to build upon the strong foundation that Mr. Thad Davis established over the past 21 years. His vision and leadership have guided this organization to where it is today, and I am humbled to follow in his footsteps. Looking ahead, I am confident that together we can achieve remarkable growth while always keeping our focus on what matters most—providing the highest quality care. I am truly grateful for the opportunity to serve as your CEO and look forward to working alongside each of you. Together, we will continue to make a meaningful difference in the lives of those who depend on us.”



NEWSLETTER



WE ARE NOW OPEN IN CHARLOTTE AND SALISBURY!

We are pleased to announce that Primary Health Choice, Inc., and A Primary Choice, Inc., are now serving Charlotte & Salisbury! Our agency continues to grow, and we are eager to serve and make a positive impact on more and more of North Carolina's amazing residents.



*The new location is located at
6300 E Independence Blvd, Charlotte NC, 28212.*

*The new location is located at
421 Statesville Blvd, Salisbury NC, 28144.*

EMBRACING A BRIGHTER FUTURE FOR I/DD CARE

"IDD care is a comprehensive field that aims to support individuals with intellectual and developmental disabilities effectively. By leveraging innovative programs like NC Innovations, families can ensure their loved ones receive the personalized care they deserve. As the landscape of IDD care continues to evolve, residents of North Carolina can remain hopeful for ongoing advancements that promote greater inclusion and quality of life...."

Visit our website for the full article!

www.primaryhealthchoice.org



MOVIE DAY WITH LUMBERTON AND LAURINBURG DAY SUPPORTS!





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NEW HIRES FROM JULY TO SEPT.

A Primary Choice:

- Sandra Marquez - Office Manager
- Candace Lail - Office Manager
- Brittany Ridgeway - Office Manager
- Alicia Wright - Office Manager
- Melissa Sutton - Office Manager
- Angelina Bright - Office Manager
- Kailynn Miller-Tarkalson - Pay Specialist
- Melonie O'Neill - Office Manager

Primary Health Choice:

- Alexandria Gibson - NCIV QP
- Cassandra Watson - TCM Care Manager
- Jessica Floyd - Peer Supports Specialist
- Latorya Martin - TCM Supervisor
- Loren Strong - TCM Care Manager
- Mikayla Carroll - IHH Team Lead
- Rhonda West - VA Coordinator
- Sonja Hanner - CAP Case Manager

Phone: 704-870-8054

Fax: 704-870-8057



See Salisbury Contact information!



Primary Health Choice, Inc.
A Primary Choice, Inc.



Twitter/X: @A Primary Choice



Primary Health Choice, Inc.
A Primary Choice, Inc.

Have peace of mind when thinking about your future retirement. Visit our website to learn more about 401-K benefits!



EMPLOYEES OF THE 3RD QUARTER



Eva Locklear
TCM Director (PHC)



Casey Pearce
Regional Director (APC)

THANK YOU FOR EVERYTHING!



Shonda McLaughlin
NCIW Paraprofessional (PHC)



Chelsey Williams
PCA (APC)

Krishay Sinclair
PCA (APC)





NEWSLETTER

Celebrating National Senior Center Month!

Thank you to the Senior Centers in North Carolina



October is Breast Cancer Awareness Month! We want to do our part in raising awareness and encouraging all women to consider early screenings. To learn more about breast cancer, its effects, the awareness month, or how you can get involved, visit the National Breast Cancer Foundation website!

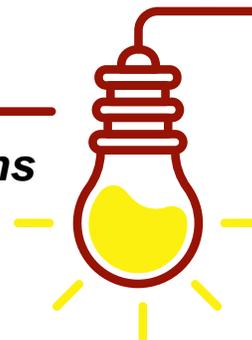
All Offices Are Closed On

- Nov. 11, 2025 (*Veterans Day*)
- Nov. 27-28, 2025 (*Thanksgiving*)



→ You can be notified about newsletter releases by signing up for our company email e-blasts! Visit our website and go to the newsletter page to sign up.

Have Suggestions for us?



Hit the feedback tab on our website (lefthand side of screen) and let us know how we can improve, in any area!



Offices locations we have that you may not know about!

- *Rocky Mount* (3705 Sunset Ave)
- *Jacksonville* (102 Elizabeth Street)
- *Selma* (1011 South Pollock Street)